



NOT ALL FURS ARE CREATED EQUAL

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NAFA'S SIMPLE PLEASURES IN LIFE

Last night under a beautiful autumn moon, we were reminded of the beauty of nature and of women during NAFA's intimate fashion event. We were transported by the elegance and simplicity of many of the world's finest designers and reminded that beautiful furs require little enhancement in order to be fascinating.

With a Zen like approach, the unique venue of China Lounge provided an amazing backdrop for the collections of: Dennis Basso, Gianfranco Ferre, Carolina Herrera, Michael Kors, Badgley Mischka, Karl Lagerfeld, Izzy Camilleri, Cadano and Julien Macdonald.

Each of these limited collections showcased the latest trends in fur design for the 2008-2009 winter season. Whether it was the beautiful vests created by Michael Kors in NAFA Sapphire Mink or the NAFA Northern Raccoon and Muskrat by Karl Lagerfeld, the stunning Denis Basso kimono shaped coat of NAFA Northern Coyote and Raccoon, or the classic ribbed sweater in NAFA Northern Muskrat by Carolyn Herrera or Badgley Mischka's natural NAFA Northern Beaver bolero – there was little doubt that natural is simply beautiful.

The collections also highlighted many other trends of this coming season, amongst them a minimalist approach to design as witnessed in Gianfranco Ferre's stunning NAFA White Mink coats and Cadano's NAFA White Mink jacket, perfect for city wear.

A stunning NAFA finale proved that – the classic little black coat– has been reinvented in Black NAFA bringing together the many different trends of the season. From little pieces that can be worn over cocktail dresses or Izzy Camilleri's Black NAFA poncho it is clear that Black NAFA is perfect for any time of the day or night.



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NORTH AMERICAN FUR ASSOCIATION

In today's busy world it is sometimes hard to remember the simple things that bring us pleasure. Ancient artists knew that when you use the finest of materials, the role of design is simply to enhance the beauty of those materials. By using the highest quality NAFA Mink, Black NAFA and NAFA Northern wild furs from Canada and the United States these renowned designers have allowed the beauty of these furs to enhance the beauty of the women who will be wearing them.

By using clarity in design and beautiful NAFA furs, women simply feel more alluring. The sensual touch of silky fur on skin is one of the world's oldest and simplest pleasures. It is personal and private and recharges a very basic need in these very busy times. It is a pleasure we can repeat every day we wear a beautiful NAFA fur.