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Moscow, Russia

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## **«SNOW FAIRIES» COOL THE AUGUST NIGHT**

Although temperatures in Moscow may be sizzling in mid August, NAFA, North American Fur Association, will host a gala fur fashion show that will bring on reveries of snow, cold and the wintry days that will come all too soon.

This special event will take place on Wednesday, August 20, 2008, at the Theatre “School of Dramatic Art” in Moscow. The theatre is renowned for its dramatic art productions but for one enchanting performance, it will become the backdrop for NAFA’s presentation entitled “Snow Fairies” that highlights the fur collections of nine international brands including: Braschi, Marco Varni, Obsession Furs, Abel, Oresti Furs, Crystal, Adamo Furs, Gata Fur by Kurkmod, Izzy Camilleri, and from Russia FurLand and Vtoroy Mekhovoy.

These leading fur design houses are well known for their contemporary designs and superior craftsmanship as well as the use of the fine quality fur skins from North America that NAFA offers. Guests will enjoy the season’s newest fashions in an array of colors and textures selected from NAFA’s diverse palette of beautiful furs.

Under the NAFA family brand there are four quality labels: Black NAFA awarded only to a limited number of world’s finest quality black mink skins with a short, silky nap and deep, dense underwool; NAFA Mink the designation used for ranch raised mink of other colors that offer superior quality; NAFA Northern representing an extensive collection of wild furs that meet high industry standards and NAFA Fox which identifies the finest ranch raised Canadian silver fox.

Tina Jagros, Executive Director of NAFA, commented, “This is our first show to be taken outside the industry for the 2008/09 season. “In my thirty years or so in the fur trade, I have never seen such an incredible collection of furs. Furs today can be casual and trendy; great for everyday wear. Or they can be the epitome of luxury; looks that just make people stop in awe”. “I can’t wait to share this with our friends in Russia”.

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