



FOR IMMEDIATE RELEASE
Moscow, Russia
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“Great Art picks up where nature ends.”

Marc Chagal
1887-1985

North American Fur Association (NAFA) has taken the great Russian artist’s words to heart and brings the natural beauty of North American farmed and wild fur to where art begins, with the artist.

NAFA is pleased to host an exclusive showing of the latest fur trends by a star studded list of international designers that include Gianfranco Ferre, Emanuel Ungaro, Michael Kors, Karl Lagerfeld, Julien Macdonald, Carolina Herrera, Badgley Mischka, Dennis Basso, Zac Posen, Izzy Camilleri, Izeta, Obsession, Varni, and Adamo.

What brings such a dynamic group together is the incredible palette of beautiful furs offered by NAFA. Under the NAFA umbrella there are four quality labels: Black NAFA awarded only to a limited number of world’s finest quality black mink skins with a short, silky nap and deep, dense underwool; NAFA Mink the designation used for ranch raised mink of other colors that offer superior quality; NAFA Northern representing an extensive collection of wild furs that meet high industry standards and NAFA Fox which identifies the finest ranch raised Canadian silver fox.

The show, which is by invitation only, will take place in the renowned ‘Heritage Gallery in the heart of Moscow on Tuesday, August 19, 2008. As a showcase for wonderful cultural exhibitions, Tina Jagros, Executive Director of NAFA, enthused, “Heritage Gallery is the perfect venue for such a contemporary and artistic interpretation with an atmosphere that is quite refined yet modern and avant guard.”

Highlights from the designer collections will feature garments that take NAFA’s unique assortment of furs from young and trendy to chic and dynamic and finally the ultimate in luxury.

For further information please contact:

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